



MEDIAKIT AD Sizing Chart

8" x 10.875" x 2		8" x 10.875"	8" x 10.875"
DP	DP	BKC	FP FI BI

8" x 5.4375"	4" x 5.4375"	2" x 3.5"
HP	QP	BC

Please add 0.125" to outside of ad for bleed

****Very Important!** Ads to be submitted in the following .PDF, .TIFF, .EPS at 300dpi





2011-2012 PRODUCTION SCHEDULE

2011 Tattoo Energy and Tattoo Life combined Production Schedule

1/10/11 BIPAD	TITLE	ISSUE NAME	ADD-ON CODE	DUE FROM RCS DATE	PRINT DATE	SHIP DATE	ON-SALE DATE
23501	Tattoo Life	NO. 69	69	02/04/11	02/14/11	02/24/11	03/15/11
23502	Tattoo Energy	NO.70	70	03/04/11	03/14/11	03/24/11	04/12/11
23501	Tattoo Life	NO.70	70	04/08/11	04/14/11	04/28/11	05/17/11
23502	Tattoo Energy	NO.71	71	05/06/11	05/14/11	05/25/11	06/14/11
23501	Tattoo Life	NO.71	71	06/03/11	06/14/11	06/23/11	07/12/11
23502	Tattoo Energy	NO.72	72	07/08/11	07/14/11	07/28/11	08/16/11
23501	Tattoo Life	NO.72	72	08/05/11	08/14/11	08/25/11	09/13/11
23502	Tattoo Energy	NO. 73	73	09/09/11	09/14/11	09/29/11	10/18/11
23501	Tattoo Life	NO. 73	73	10/07/11	10/14/11	10/27/11	11/15/11
23502	Tattoo Energy	NO. 74	74	11/04/11	11/14/11	11/23/11	12/13/11
23501	Tattoo Life	NO. 74	74	12/09/11	12/14/11	12/28/11	01/17/12





Publication Demographics – Tattoo Life, Tattoo Energy

Our distribution is 75,000 issues total and distributed in the United States.

Our sell through is 58% of what we put out.

In Borders, Barnes & Noble, Hastings Book Stores, 7-Eleven, Safeway, Krogers, Quik Mart, and Quick Stop Locations.

Our Reader Demographics

Male Audience 65.40%

Median Age 29

Median House Hold Income \$44,300

Employed 93.20%

Skilled Trade 22.30%

Labor 17.30%

Self Employed 17.30%

Professional 17.00%

Student 9.00%

Office Job 5.80%

Government / Military 4.80%.

Also the worldwide distribution of Tattoo Energy and Tattoo Life tops 220,000.

Tattoo Energy and Tattoo Life are by far the most recognized tattoo magazines in the world.

International exposure is also available in conjunction with your USA marketing efforts.

For more information contact Chris Guido at fivestarmediac@gmail.com .

TATTOO *life*

Tattoo



Five Star Media Inc.

Insertion Order – Tattoo Life Magazine and Tattoo Energy Magazine

Company Name _____

Address _____

City _____

State _____

Zip Code _____

Insertion Code Tattoo Life

TL- _____

Price Per Issue \$ _____

Insertion Code Tattoo Energy

TE- _____

Price Per Issue \$ _____

First Issue To Appear (MM/YYYY) _____

Rate Protection

Rates are subject to change upon 30 days notice from publisher. New rates are immediately applied to orders not covered by a executed contract. If advertisers use a different number of ads during their contract period they will be short rated or credited.

Special Position

Special positioning may be available subject to a 15% service fee.

Terms and Conditions

All advertising subject to the publisher’s approval. No fraudulent or misleading advertising accepted. Advertising that stimulates editorial content must carry the label “Advertisement” set in a least 10 point type at the top of ad. If copy instructions for contracted ads are not received by the pre-set closing date the publisher reserves the right to repeat a previous ad of the same size. No rebate allowed for errors arising due to the insertion of incorrect key numbers. No cancellations accepted after ad closing date. First issue advertising for new accounts is due and payable before first ad runs. Once credit is established all accounts are net 30 days from invoice print date. Past due accounts are not eligible for any discounts. All prices are for camera ready art. If composition is required there will be an additional charge. Rates are in US Dollars. Effective date: May 1 ,2007.

I _____ of _____ agree to the above.
Persons Name Company Name

Signed _____
Signature Print Name Date (MM/DD/YYYY)

COMPLETE IN FULL AND FAX TO – (415) 494-5018

